



WFFF
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1444782

Schedule Dates	10/11/16-10/17/16	Date Entered	10/07/16
Advertiser	Sue Minter/Governor/Vermont/Democrat (81847)	Last Modified	10/07/16
Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - Governor (1067)	CO-OP	No
Brand	303/323/5568 (566608)	Headline #	ECR25326271
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Maura, Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	303/323/5568	Commission	\$717.75
Account Types	National/Political	Net Total	\$4,067.25
Billing Type	Standard	Sales Tax	
Comments	candidate 10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	23	\$4,785.00
Grand Total:	23	\$4,785.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	9A- Fox News Sunday	1						X		1	\$75.00	\$75.00	Burlington (WFFF)	FOX News Sunday	10/7/16
2.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$40.00	\$80.00	Burlington (WFFF)	Modern Family	10/7/16
3.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	5:30P- Modern Family	2	X	X	X	X	X			2	\$40.00	\$80.00	Burlington (WFFF)	Modern Family	10/7/16
4.0	Revised Line / SPOT	10/11/16-10/14/16	5	:30	6P- How I Met Your Mother	2	X	X	X	X	X						Burlington (WFFF)	How I Met Your Mother	10/7/16
4.1	Normal Line / SPOT	10/11/16-10/14/16	5	:30	6P- Two and a Half Men	3	X	X	X	X	X			3	\$50.00	\$150.00	Burlington (WFFF)	How I Met Your Mother	10/7/16
5.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	6:30P- Two and a Half Men	2	X	X	X	X	X			2	\$50.00	\$100.00	Burlington (WFFF)	Two and a Half Men	10/7/16
6.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	7P- Big Bang Theory 1	2	X	X	X	X	X			2	\$350.00	\$700.00	Burlington (WFFF)	Big Bang Theory	10/7/16
7.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	7:30P- Big Bang Theory 2	2	X	X	X	X	X			2	\$400.00	\$800.00	Burlington (WFFF)	Big Bang Theory	10/7/16
8.0	Normal Line / Prime	10/17/16-10/17/16	4	:30	7:59P- Gotham	1	X							1	\$550.00	\$550.00	Burlington (WFFF)	Gotham-FOX	10/7/16
9.0	Normal Line / Prime	10/12/16-10/12/16	5	:30	9P- Empire	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	Empire-FOX	10/7/16
10.0	Normal Line / Prime	10/15/16-10/15/16	5	:30	7:30P- FOX College Football 2	1					X				\$250.00		Burlington (WFFF)	FOX College Ftb -Prime Game	10/7/16
10.0.1	Closed Preempt	10/15/16															Burlington (WFFF)	Schedule Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station	Date:	Comments:
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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1444782

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Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - Governor (1067)	CO-OP	No
Brand	303/323/5568 (566608)	Headline #	ECR25326271
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Maura Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	303/323/5568	Commission	\$717.75
Account Types	National/Political	Net Total	\$4,067.25
Billing Type	Standard	Sales Tax	
Comments	candidate 10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW.		

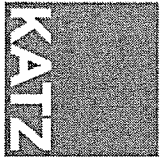
Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	23	\$4,785.00
Grand Total:	23	\$4,785.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Prime	10/16/16-10/16/16	5	:30	12:58P- NFL on FOX Game 1	1							X	1	\$750.00	\$750.00	Burlington (WFFF)	FOX NFL Sunday -Early Game	10/7/16
12.0	Normal Line / Prime	10/16/16-10/16/16	5	:30	4:25P- NFL on FOX Game 2	1							X	1	\$900.00	\$900.00	Burlington (WFFF)	FOX NFL Sunday -Late Game	10/7/16
13.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	7A- Local 44 News at 7am	3		X	X	X	X			3	\$40.00	\$120.00	Burlington (WFFF)		10/7/16
14.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	8A- Local 44 News at 8am	2		X	X	X	X			2	\$40.00	\$80.00	Burlington (WFFF)		10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25326271 Changes as of: 10/7/2016 at 11:42 AM Version: Highlighting Revision 1
CPE: 303/323/5668 Flight: 10/11/16 - 10/17/16 Station: WFFF
Agency: GMMB GMMB 3050 K ST NW Advertiser: Sue Minter for VT Gov Market: Burlington-Plattsburgh
WASHINGTON DC Product: candidate Office: WASHINGTON
20007

Agency Order #: 5454716 Primary Demo: Adults 35+
Buyer: Gilroy, Maura Con Type: POLITICAL/NOTE
Salesperson: RACHELLE RAY - Washington DC Assistant: LAILA DAFITARI
202-872-5880 202-872-5880

Total \$: \$4,785.00
Total Spots: 23
Total CPM: \$0.00
Total GRP:
Traffic #: 1444782
Separation:

Comments: 10/11/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
REV+ 4	Tu-F,M 6p-6:30p		2.5 Men	\$50.00	0	30	2	3	3	\$150.00	\$0.00	0.0
Changes: Program from How I Met Your Mother to 2.5 Men												
REV- 10	Sa 7:30p-11p		FOX College Ftbl -Prime Game	\$250.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV+ 13	Tu-F,M 7a-8a		News	\$40.00	0.0	30	0	3	3	\$120.00	\$0.00	0.0
REV+ 14	Tu-F,M 8a-9a		News	\$40.00	0.0	30	0	2	2	\$80.00	\$0.00	0.0
TOTALS: 23									23	\$4,785.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25326271
CPE: 303/323/5568
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/7/2016 at 11:42 AM
Flight: 10/1/16 - 10/17/16
Advertiser: Sue Minter for VT Gov
Product: candidate

Version: Highlighting Revision 1
Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$4,785.00
Total Spots: 23
Total CPP: \$0.00

Agency Order #: 5454716
Buyer: Gilroy, Maura
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: LAILA DAFARI
202-872-5880

Total GRP:
Traffic #: 1444782
Separation:

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
10/07/16 11:42 AM	LAILA DAFARI	10/1/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
10/07/16 9:24 AM	System	Notice Received. Line 4 How I Met Your Mother 2x out w/o 10/11 Due To Wrong Programming MG offer STP 2.5 Men same rate Line 10 Fox College No Late Game w/o 10/11 1x out MG offer 3x News 7-8A Sect 4 \$40 2x News 8-9A Sect 4 \$40 1x 2.5 Men 6-6:30P Sect 5 \$50 Please advise. Thanks!
10/07/16 9:23 AM	Elizabeth Guy	
10/06/16 6:06 PM	RACHELLE RAY - Washington DC	10/1/16-10/17/16 SUE MINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information

Market Budget: \$53,167
WFFB Share: 9%
Comment:
WCAX: 54%
WPTZ: 28%
WVNY: 9%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$4,785.00	N/A	0.0
Total	100%	23	\$4,785.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	23	\$4,785.00
Total	23	\$4,785.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/7/16 11:42 AM	LAILA DAFARI	Revised	5		\$0	\$0	Changes: Total Spots from 18 to 23, Demo Meta to [R16], User Entered \$ from \$0.00 to \$4,785.00, 4 buylines added or modified.
Makegood 1	10/7/16 9:23 AM	Elizabeth Guy	Confirmed			\$0	\$0	
Queued for Electronic Contracting	10/7/16 8:47 AM					\$0	\$0	
New	10/6/16 5:56 PM	RACHELLE RAY - Washington DC	Confirmed	18		\$4,785.00	\$4,785.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25326271	Changes as of: 10/7/2016 at 9:24 AM	Version: Current State Version 1
CPE: 303/323/5568	Flight: 10/11/16 - 10/17/16	Total \$: \$4,785.00
Agency: GMMB	Advertiser: Sue Winter for VT Gov	Total Spots: 18
GMMB 3050 K ST NW	Product: candidate	Total CPP: \$0.00
WASHINGTON DC		
20007		

Agency Order #: 5454716
Buyer: Gilroy, Maura
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880

Primary Demo:
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFARI
202-872-5880

Total GRP:
Traffic #: 1444782
Separation:

Comments: 10/11/16-10/17/16 SUE WINTER FOR VT GOV - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

#	Day/Time	DP	Program	Rate	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
						10/11					
1	Su 9a-10a		FOX News Sunday	\$75.00	30	1		1	\$75.00	\$0.00	0.0
2	Tu-F M 5p-5:30p		Modern Family	\$40.00	30	2		2	\$80.00	\$0.00	0.0
3	Tu-F M 5:30p-6p		Modern Family	\$40.00	30	2		2	\$80.00	\$0.00	0.0
4	Tu-F M 6p-6:30p		How I Met Your Mother	\$50.00	30	2		2	\$100.00	\$0.00	0.0
5	Tu-F M 6:30p-7p		Two and a Half Men	\$50.00	30	2		2	\$100.00	\$0.00	0.0
6	Tu-F M 7p-7:30p		Big Bang Theory	\$350.00	30	2		2	\$700.00	\$0.00	0.0
7	Tu-F M 7:30p-8p		Big Bang Theory	\$400.00	30	2		2	\$800.00	\$0.00	0.0
8	M 8p-9p		Gotham-FOX	\$550.00	30	1		1	\$550.00	\$0.00	0.0
9	W 9p-10p		Empire-FOX	\$400.00	30	1		1	\$400.00	\$0.00	0.0
10	Sa 7:30p-11p		FOX College Ftbl -Prime Game	\$250.00	30	1		1	\$250.00	\$0.00	0.0
11	Su 1p-4:30p		FOX NFL Sunday -Early Game	\$750.00	30	1		1	\$750.00	\$0.00	0.0
12	Su 4:30p-7p		FOX NFL Sunday -Late Game	\$900.00	30	1		1	\$900.00	\$0.00	0.0
TOTALS: 18						18		18	\$4,785.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25326271
CPE: 303/323/6568
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/7/2016 at 9:24 AM
Flight: 10/11/16 - 10/17/16
Advertiser: Sue Winter for VT Gov
Product: candidate

Version: Current State Version 1
Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$4,785.00
Total Spots: 18
Total CPE: \$0.00

Agency Order #: 5454716
Buyer: Gilroy, Maura
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880
Primary Demo:
Con Type: POLITICAL/NOTE
Assistant: LAILA DAFIARI
202-872-5880

Total GRP:
Traffic #: 1444782
Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/07/16 9:24 AM	System	Notice Received.	
10/07/16 9:23 AM	Elizabeth Guy	Line 4 How I Met Your Mother 2x out w/o 10/11 Due To Wrong Programming MG offer STP 2.5 Men same rate Line 10 Fox College No Late Game w/o 10/11 1x out MG offer 3x News 7-8A Sect 4 \$40 2x News 8-9A Sect 4 \$40 1x 2.5 Men 8-6:30P Sect 5 \$50 Please advise. Thanks!	
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Comment:	
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	100%	18	\$4,785.00	N/A	0.0
Total	100%	18	\$4,785.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	18	\$4,785.00
Total	18	\$4,785.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	10/7/16 9:23 AM	Elizabeth Guy	Sent To Rep			\$0
Queued for Electronic Contracting	10/7/16 8:47 AM					\$0
New	10/6/16 5:56 PM	RACHELLE RAY - Washington DC	Confirmed	18		\$4,785.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WFFF BURLINGTON / PLATTSBURGH</u>	Date: <u>10-7-16</u>
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I, GMMB, authorized agency

being/on behalf of: Sue Minter

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Sue Minter for Vermont

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Duncan McDougall

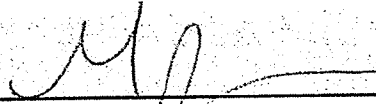
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/9/16

Date



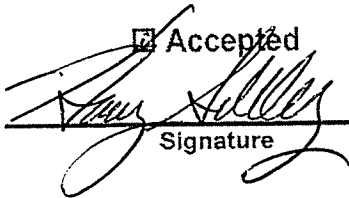
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Harvey Adelberg
Printed Name

DOS
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, GMMB, authorized agency

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

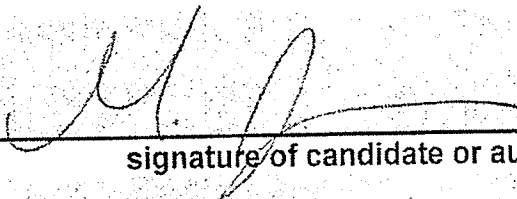
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Maura Johnson

printed name

9/9/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.